





Elmet defies the crisis and expands to Japan

Elmet opens location in Nagoya and supplies Japanese companies in the automotive, medical and teletronics sectors.

The Upper Austrian company Elmet is focusing on Japan. The demand for smart silicone solutions on the Pacific island is growing steadily and strongly. Japan's leading companies in the automotive, medical and teletronics sectors are increasingly turning to liquid silicones. With its new location in Nagoya, Elmet is specifically targeting this development. A Japanese sales professional represents the innovative company locally with a great deal of expertise. Elmet is thus continuing its global expansion course and defying the current economic situation during the Corona crisis.

Oftering/Nagoya, May 12, 2020 – Elmet is exiting the Corona crisis strongly and going straight on to a proactive approach. Following the resumption of production at the end of March under massive safety precautions, the company is now expanding into Japan. "The Japanese economy is increasingly relying on the use of liquid silicones. The demand for innovative solutions from this sector is therefore correspondingly strong. We are accommodating our customers in Japan with our own representative office," explains Paul Fattinger, co-owner and responsible Area Sales Manager of Elmet.

Smart silicone solutions for Japanese business

The focus of Elmet's business in Japan is on the innovative cold runner technology sector. This specially developed product line is exactly in line with the needs of the Japanese economy. "Anyone who uses liquid silicones is reliant on individual solutions and new ideas. Elmet is the perfect partner here. We find a tailor-made solution for every customer," explains Fattinger. Japan is not, however, the first market to be served locally by Elmet. The new representative office is in fact a further expression of its continuing expansion strategy. Until now, the Upper Austrian specialist for liquid silicones has been successfully represented not only in Europe, but also in North America and China.

Corporate data

Molds. Dosing technology. Parts production. Jobs. Elmet impresses with smart silicone solutions. This is Elmet's new guiding principle. The innovative company was founded in the Upper Austrian town of Oftering in 1996. A small, dedicated team with a wealth of experience in mold making and liquid-silicone injection molding has since developed into an internationally successful systems builder. Today Elmet is a global player in designing and manufacturing high-quality equipment for the production of silicone and rubber parts.

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